

Home University Promotional Video Contest at **SKKU**

1. Purpose

The purpose of this contest is to promote your university to SKKU students who are interested in the exchange student program.

2. Submission

- Deadline: March 15th, 2024
- Where to submit: incoming@skku.edu



3. Video Guidelines

- Video Length: Minimum 3 minutes to maximum 5 minutes
- Include content that would be useful for students from the perspective of an exchange student at your home university
- Videos that are provocative or violent may be excluded from the selection process
- While we do not intend to use the video for profit, it is essential that there are no copyright or legal issues especially when using certain portions of home university's official promotional videos or photos for the purpose of the contest.

4. Benefits

- Top 3 outstanding entries will receive the opportunity to participate in the International Summer Semester (ISS) with waived all fees including tuition, dormitory, and participation for cultural events. (Students can participate either individually or in teams, with a maximum of three students per team.)
- All participating students will receive commemorative gifts.