Schwarzman Scholars

Global Leadership
FOR THE 21ST CENTURY
“Those Who Will Lead the Future Must Understand China Today.”

STEPHEN A. SCHWARZMAN
CHAIRMAN, CEO AND CO-FOUNDER
OF BLACKSTONE
GLOBAL LEADERSHIP FOR THE 21st CENTURY

There is no question that in the 21st Century, China is a key presence in the geopolitical landscape. Already the world’s most populous nation, China is on pace to become the largest economy, with its natural resources and trade partnerships around the globe cementing its expanding influence. In this century, international relations, economic growth, scientific discovery and global culture will be inextricably linked with China. For the new generation of global leaders, a deep knowledge of China and its emerging global role will be essential for creating a more peaceful and prosperous future for all.

The Schwarzman Scholars experience represents a once-in-a-lifetime opportunity to spend a year immersed in an international community of thinkers and innovators. Set in a new, state-of-the-art college at Beijing’s prestigious Tsinghua University, the program has been designed by leading academics to accelerate the future path of the world’s best and brightest. Students will refine and expand their leadership abilities while completing a fully funded, one-year Master’s Degree in Global Affairs with a concentration in one of three disciplines: Public Policy, Economics and Business or International Studies.
OPPORTUNITY

SCHWARZMAN SCHOLARS
Beyond the enriching experience of daily life in Beijing, students will have the unique opportunity to discover the many dimensions of China’s diverse landscapes and cultures, venturing not only to its great cities, but also to its burgeoning industrial centers and remote rural areas. Travel is a core feature of the program and is designed to give students the opportunity to experience up close the many factors influencing China’s future.
BUILD CONNECTIONS
THAT LAST A LIFETIME

Immersion in China will include meaningful interactions with business leaders, public officials, scientists, artists and thought leaders. Students will develop a deep, cross-cultural understanding of China and build an international network of personal relationships that last a lifetime.

BEIJING
THE TEMPLE OF HEAVEN, LOCATED IN CENTRAL BEIJING, IS AN ICONIC EXAMPLE OF TRADITIONAL CHINESE ARCHITECTURE.
“Our hope is that, based on the knowledge, relationships and perspectives gained through this pivotal experience, Schwarzman Scholars will one day help shape the future of international discourse and interaction.”

HENRY KISSINGER
56TH UNITED STATES SECRETARY OF STATE
As part of their studies, Scholars will have the opportunity to pursue practical training at prominent institutions, corporations and nonprofit organizations, gaining experience that advances their academic interests and accelerates their path to leadership.

Academic life will be enriched by a range of extracurricular opportunities, from casual social activities to enriching cultural events with visiting speakers and performing artists. Students will have the chance to interact with foreign ministers, political leaders, cultural luminaries, thought leaders and entrepreneurs.
Set on the campus of Tsinghua University, the newly constructed Schwarzman College was inspired by the residential college systems of Oxford, Cambridge, Harvard and Yale. A global mix of students and visiting faculty live, study and dine within the college, fostering cross-cultural connections and intellectual exchange.
SCHWARZMAN COLLEGE
DESIGNED BY ROBERT A.M. STERN ARCHITECTS, IT IS THE FIRST LEED GOLD-CERTIFIED ACADEMIC BUILDING IN CHINA, WITH STATE-OF-THE-ART AIR AND WATER FILTRATION SYSTEMS.

THE FORUM
MODELED ON THE HARVARD KENNEDY SCHOOL OF GOVERNMENT, IT FUNCTIONS AS BOTH A COMFORTABLE DAILY SOCIAL SPACE AND A FLEXIBLE VENUE FOR HIGH-PROFILE APPEARANCES.
A YEAR AT TSINGHUA UNIVERSITY

Schwarzman Scholars will enroll at Tsinghua University, one of China’s premier institutions, known for its academic excellence and international partnerships. It is the alma mater of some of China’s most important leaders, including the current and former Presidents, Xi Jinping and Hu Jintao. For more than a century, Tsinghua University has played an important role in forging East-West ties.
LIFE IN CHINA

Tsinghua’s location in Beijing will give students the opportunity to experience life in the capital of the world’s rising economic and geopolitical power. Classes in Mandarin for international students will support their ability to engage with people and explore local culture.
The program’s curriculum has been designed to build students’ leadership abilities and deepen their knowledge of China in a global context.

A One-Year Master’s Degree

All Schwarzman Scholars share a core curriculum that serves as an anchor for the rest of their studies and builds connections among them as a cohort. Schwarzman Scholars will complete much of the core curriculum together early in the program, in the fall of their year in Beijing.

Core courses include:

- Chinese Culture, History, and Values
- Leading Issues in the Global Economy
- Leadership
- Comparative Government
- Leading Issues in International Relations
ACADEMICS

World-Class Faculty and Mentorship

Taught in English and designed for students of exceptional caliber, courses will draw on some of Tsinghua University’s most accomplished professors as well as visiting scholars from leading global institutions. Visiting entrepreneurs, policy makers and thought leaders from around the world will complement regular classes.

Each student will also have the opportunity to work closely with a mentor. Leading members of the Chinese business, academic and government communities will help advance student goals and enhance personal growth.

Please visit the Schwarzman Scholars course website for the names of distinguished Tsinghua and visiting faculty teaching in the current academic year.
Concentrations

In addition to the core curriculum, students will work with faculty advisors and tutors to select concentration courses that reflect each Scholar’s professional and academic interests. These course offerings will fall into one of three broad fields, corresponding to Tsinghua’s schools and departments that have partnered with Schwarzman College:

- Public Policy
- Economics and Business
- International Studies

Concentration courses will vary from year to year, reflecting the contributions of visiting faculty from leading universities around the world. Please check the Schwarzman Scholars website to review the current offerings.

The Schwarzman Scholars curriculum was developed in collaboration with academic leaders from Tsinghua, Harvard, Yale, Princeton, Stanford, Oxford, Duke and other prestigious universities around the world.
PUBLIC POLICY

The concentration in Public Policy will provide future leaders with the conceptual framework and practical skills necessary to succeed in public service. Courses will focus on the major policy areas of science, technology, the environment, public health, education, urban planning, and other emerging issues affecting China and developing economies around the world.

Scholars will be identifying, analyzing and solving the policy challenges and failures that impact world affairs today. By the end of their studies, they will have sharpened their analytical skills and built the confidence and judgment necessary to be a strong leader.

ECONOMICS AND BUSINESS

The Economics and Business concentration will offer both the theory and knowledge necessary for careers in international finance, public policy, and economic and business development. Scholars will obtain a better understanding of the international economic system, with a particular focus on rapidly growing economies such as China. Coursework in international trade, finance and global business will ensure that students are prepared to engage in real-world issues.

INTERNATIONAL STUDIES

The International Studies concentration will explore pressing international issues and knowledge needed to lead in global policy, multilateral institutions, and non-governmental organizations. Scholars can develop a strong foundation in policy, diplomacy, trade, legal studies and other important drivers of relations between China and the world.

Students will have the opportunity to explore the practical application of their knowledge on diverse international organizations and on important issues in the public and private sectors.
Combined with their firsthand experiences in China, students will gain the skills needed to maximize their leadership potential wherever in the world their careers may take them.

A specific course of study will teach the fundamental aspects of managing and leading people — including group behavior and performance; managing people one-on-one; and leading, motivating and aligning people toward a common vision. This course puts a particular emphasis on developing well-aligned, high performing organizations and the challenges of leading change. Finally, it addresses some of the basic choices involved in managing a career, especially in its early stages.
In addition to the leadership course taught as part of the Core, classes and activities throughout the year will be designed for students to learn from one another, and to understand and appreciate their different backgrounds in leadership, views and strategies for confronting challenges.

In an environment that emphasizes interaction and collaboration, students will learn to cultivate broader perspectives, a key characteristic of successful leaders. A deepening knowledge of diverse markets, political systems and approaches to problem-solving will help students prepare for leadership at the global level.
THE ADMISSION PROCESS IN NUMBERS

Every year, up to 200 Schwarzman Scholars will represent the world’s next generation of leaders—high-caliber individuals with open minds and limitless potential. The admissions process for Schwarzman Scholars focuses on characteristics that are not quantifiable. Candidates are evaluated on the basis of their academic aptitude and intellectual ability, leadership potential, entrepreneurial spirit, ability to anticipate trends, exemplary character, and desire to understand other cultures, perspectives and positions.

All qualified candidates will have successfully completed their undergraduate degrees prior to enrollment and must be highly proficient in English.

The following statistics give an overview of the class admitted for 2016–17, but prospective applicants should keep in mind that selection is based on the non-quantifiable qualities described above.

<table>
<thead>
<tr>
<th>Region</th>
<th>Applicants</th>
<th>Accepted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asia Pacific</td>
<td>256</td>
<td>8</td>
</tr>
<tr>
<td>China, Hong Kong, Macao &amp; Taiwan</td>
<td>298</td>
<td>23</td>
</tr>
<tr>
<td>Europe</td>
<td>215</td>
<td>8</td>
</tr>
<tr>
<td>Russia, Eurasia &amp; Central Asia</td>
<td>73</td>
<td>2</td>
</tr>
<tr>
<td>Latin America &amp; Caribbean</td>
<td>92</td>
<td>6</td>
</tr>
<tr>
<td>Middle East &amp; North Africa</td>
<td>124</td>
<td>1</td>
</tr>
<tr>
<td>South Asia</td>
<td>265</td>
<td>3</td>
</tr>
<tr>
<td>Sub-Saharan Africa</td>
<td>727</td>
<td>5</td>
</tr>
<tr>
<td>United States &amp; Canada</td>
<td>1,004</td>
<td>55</td>
</tr>
<tr>
<td><strong>Total Countries Represented</strong></td>
<td>3,054</td>
<td>111</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Statistic</th>
<th>Applicants</th>
<th>Accepted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admit Rate</td>
<td></td>
<td>3.8%</td>
</tr>
<tr>
<td>Yield on Admit Offers</td>
<td></td>
<td>94.0%</td>
</tr>
<tr>
<td>GPA — Median</td>
<td>3.66</td>
<td>3.8</td>
</tr>
<tr>
<td>GPA — Range</td>
<td>2.00 – 4.00</td>
<td>3.37 – 4.00</td>
</tr>
<tr>
<td>Age — Average</td>
<td>24.1</td>
<td>23.5</td>
</tr>
<tr>
<td>Age — Range</td>
<td>18 – 28²</td>
<td>20 – 28</td>
</tr>
<tr>
<td>Gender — Female</td>
<td>38%</td>
<td>33%</td>
</tr>
<tr>
<td>Gender — Male</td>
<td>62%</td>
<td>67%</td>
</tr>
</tbody>
</table>

1 Only three GPAs under 3.70
2 Not including applicants outside age eligibility requirements
ADMISSIONS

Undergraduate universities represented among admitted students

Harvard University (6)  Tsinghua University (5)  Princeton University (5)  University of Pennsylvania (4)  Yale University (4)  Amherst College (3)  Cornell University (3)  Massachusetts Institute of Technology (3)  Nankai University (3)  United States Military Academy at West Point (3)  Brown University (2)  Dartmouth College (2)  Georgetown University (2)  Jilin University (2)  National Cheng-Chi University (2)  Stanford University (2)  United States Naval Academy (2)  University of Chicago (2)  University of North Carolina at Chapel Hill (2)  University of Oxford (2)  University of Virginia (2)  Peking University (2)  Arizona State University (1)  Australian National University (1)  Brandeis University (1)  College of the Atlantic (1)  Columbia University (1)  Duke University (1)  Durham University (1)  Erasmus University (1)  George Washington University (1)  Hampton University (1)  Imperial College London (1)  Keio Daigaku (1)  King’s College London (1)  Middlebury (1)  National Tsing Hua University (1)  Nazarbayev University (1)  New York University (1)  New York University Abu Dhabi (1)  Quinnipiac University (1)  Renmin University (1)  Rice University (1)  Santa Clara University (1)  Shandong University (1)  Shanghai Jiao Tong University (1)  Simon Fraser University (1)  Swarthmore College (1)  The Academy of Public Administration Under the President of Azerbaijan (1)  The Chinese University of Hong Kong (1)  The University of Hong Kong (1)  Universidad de Piura (1)  Universidad de San Andres (1)  Universitatea Bucuresti (1)  University College London (1)  University of California Davis (1)  University of Cambridge (1)  University of Denver (1)  University of Georgia (1)  University of Missouri-Columbia (1)  University of Queensland (1)  University of Rochester (1)  University of Toronto (1)  University of Zimbabwe (1)  Wake Forest University (1)  Washington and Lee University (1)  Wellesley College (1)  WHU Business School (1)  Williams College (1)  Xi’an Jiaotong University (1)

APPLICATION PROCESS

Interested candidates will participate in a rigorous and thorough selection process, including an online application and evaluation, as well as an in-person regional interview. Please see website for details.

April 2016  September—November 2016  August 2017

Online application available  Applicant selection period 1  Arrival in Beijing • Orientation

Language Immersion • Travel Program

SCHOLARSHIP FUNDING

Students admitted to the program will receive a full scholarship covering tuition, fees, room and board; travel to and from Beijing at the beginning and end of the academic year; in-country excursion travel; academic books and supplies; Lenovo laptop and smartphone; health insurance; and a modest personal stipend.

1 Applicants who hold Chinese passports will have an earlier deadline and decision.

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Schwarzman Scholars does not discriminate on the basis of race, color, sex, sexual orientation, gender identity, religion, age, national or ethnic origin, political beliefs, veteran status, or disability unrelated to job or course of study requirements.

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