



SBMITB



School of Business & Management

STUDY TRIP 2019



MANG
MANG

Gedung Sate

KULINER

ALUNALUN
DAGO

ABOUT SCHOOL OF BUSINESS AND MANAGEMENT ITB



The ITB School of Business and Management (SBM ITB) is the only school / faculty at ITB (Bandung Institute of Technology) which is built on the basis of humanities and management science. Being part of a highly qualified higher education institution, the SBM-ITB is supported by teaching staff members with a strong academic background and professional experience. SBM-ITB also applies a quality assurance system to ensure the best learning experience for students.

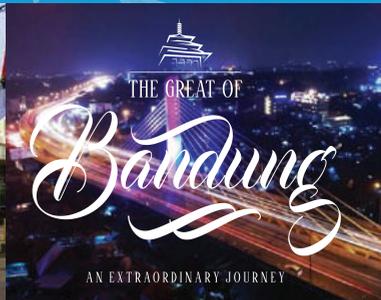


BANDUNG

The city of Bandung has an area of around 16,730 ha with a population of 2.5 million in 2018. The age structure of the population of Bandung City is prominent in higher education (20-24 years) or early working age, which means that the number of people with productive age is relatively large and this is the basic capital for development.

The city of Bandung is the capital of West Java province. In this city a number of important histories were recorded, including the establishment of the first technical college in Indonesia (Bandung Institute of Technology - ITB), location of the battleground during the independence period, and also the venue for the 1955 Asia-Africa Conference.

Sources : https://id.wikipedia.org/wiki/Kota_Bandung, <https://bandung.go.id/?fa=en.index>



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Students or participants will be directly involved in the field of real business, especially meeting with business people. They can share information about their business and deal with problems in the field. This activity helps students understand the courses that have been obtained they can implement it in the field. Skill-oriented activities, meeting academics and practitioners who understand the business world are good interaction opportunities create different learning environments (multicultural, dynamic and many ideas from participants with diverse backgrounds).

HOW TO APPLY

Online application begins May 21st at :

<http://bit.ly/SBMStudyTrip2019>

Registration Deadline : July 10, 2019

Program begin : July 21, 2019

Program End : July 27, 2019

Tentative Schedule

DAY 01

Sun, 21 July 2019

Student arrive
in Bandung

Buddy Time



DAY 02

Sun, 22 July 2019

Opening Program
Campus Tour with buddies
Lunch
Courses
Workshop



DAY 03

Sun, 23 July 2019

Guest Lecture
Lunch
Company Visit



DAY 04

Sun, 24 July 2019

Company Visit,
Culture Activity



DAY 05

Sun, 25 July 2019

Company Visit
Lunch
Company Visit



DAY 06

Sun, 26 July 2019

Buddy Time & Shopping
Performance art - Culture
& Farewell Dinner



DAY 07

Sun, 27 July 2019

Depart from Bandung



BUDDY PROGRAM

Buddy is an SBM student who will assist participants in planning activities and leading many study trip programs supported by the Office of International Relations. Each friend is assigned to assist 2 foreign students as a reliable way of assistance if necessary.

Fees

\$ 155 - includes registration fees, course tuition, company visits, arts/cultural events, accommodation, and meals.

Further Information :

International Relations Office

School of Business And Management, Institut Teknologi Bandung

Email : iro@sbm-itb.ac.id

